

HOT RECRUIT



HotRecruit is a specialist job site advertising jobs across all industries with a particular focus on Catering & Hospitality, Retail and Customer Service roles.

About HotRecruit

The HotRecruit database includes

- Over 650 new CVs registered every month
- Over 450,000 job alerts sent to relevant candidates each month
- 30,000 visits per month
- 23,918 unique users a month
- 103,823 page impressions per month

HotRecruit provides enhanced branding opportunities including a detailed company profile on our site.

Jobs posted on HotRecruit will also appear on other relevant sites including



HotRecruit is a specialist job site advertising jobs across all industries with a particular focus on Catering & Hospitality, Retail and Customer Service roles.

About our candidates

Independent NORAS 2011 results

- 57% have over 6 years experience
- 34% earn up to £19,999
- 28% highest qualification is GCSE or A-level and 25% hold a vocational qualification
- 37% hold a degree or higher
- 83% would consider taking a course to improve their career prospects
- 86% are currently looking for a new job;
- 7% are open to opportunities
- 35% found the site through a search engine

Our candidate attraction strategy is comprehensive and high impact

- Our in-house search engine optimisation team are dedicated to ensuring that HotRecruit appears at the top of all
- We invest considerably in paid search, so that you don't have to



- 205,000 registered newsletter subscribers
- We use social media, including Twitter and Facebook to provide access to passive jobseekers
- Presence at key industry and recruitment exhibitions



On-site products

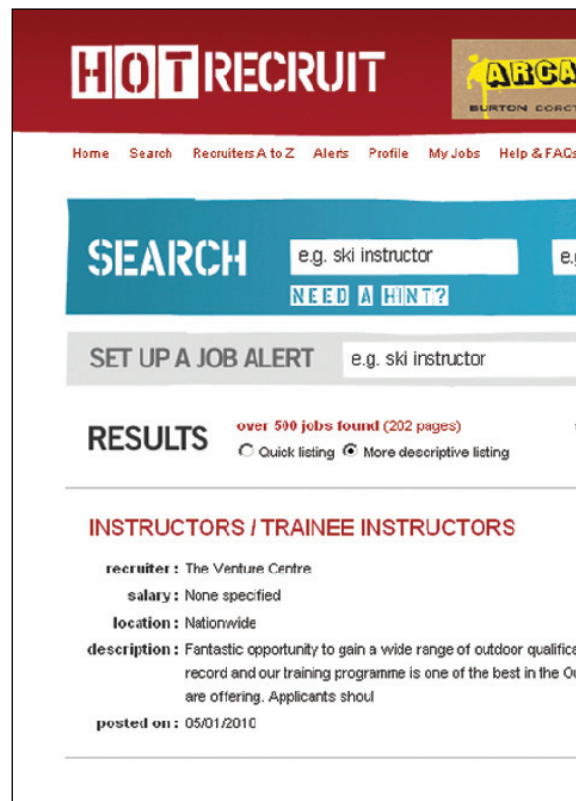
The screenshot shows the HOT RECRUIT website homepage. At the top right, there is a banner for 'Work in a US Summer Camp' with an 'Apply NOW' button and the CCUSA logo, marked with a red box and the number 3. Below the navigation bar, there is a search bar with the text 'SEARCH' and 'GO!' buttons, marked with a red box and the number 3. On the left side, there are sections for 'PROMOTE ME', 'THE LATEST JOBS', and 'SIGN ME UP!'. In the center, there are three job category banners: 'CATERING & HOSPITALITY', 'RETAIL', and 'CUSTOMER SERVICE & CALL CENTRE'. Below these is a 'HOT EMPLOYER' section with a 'See who's recruiting' button, marked with a red box and the number 1. Underneath is a 'JOBS OF THE WEEK' section listing three job opportunities with their titles, locations, and salaries, marked with a red box and the number 2. At the bottom, there is an 'EMPLOYERS' section with a 'post your jobs online in 5 easy steps' button, marked with a red box and the number 3. The footer contains copyright information and various links.

1 **Hot Employer**
Your logo and a short introduction to your company on the homepage, with a link to your entire list of vacancies.

2 **Job of the Week**
Homepage listings with a text summary including job title, v name, location and salary which links directly to a more detailed vacancy description and application functions.

3 **Banners & Buttons**
Eye-catching and prominent, banners and buttons attract candidates from the homepage or across the site. Use your logo and design to make your brand work for you.

On-site products



Job Listing

Whether you require one job or 100, our dedicated team can work out the best option for you.

Standard Job

Job posting with your organisation's branding
+ a sponsored listing to boost the visibility of your vacancy

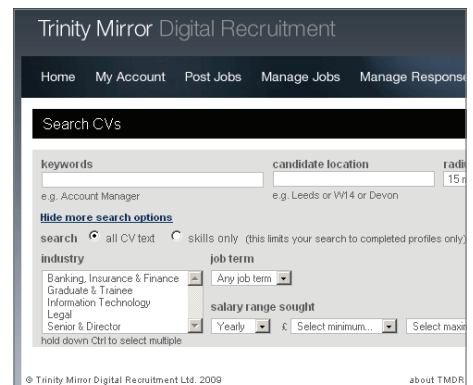
Display Job

Job posting with your organisation's branding
+ a video or PowerPoint file hosted on our site, promoting your company or vacancy
+ a sponsored listing to boost the visibility of your vacancy

Basic Job

Your company logo shown alongside a summary of your vacancy*

*This product is only available to recruitment consultancies



Profile Page

Attract more candidates with a microsite dedicated to your organisation, your vacancies, opportunities and benefits.

CV Database

Take a proactive approach to recruitment with our CV database. Search our extensive database of 2.3 million CVs by industry, keywords, salary and location to find your ideal employee.

Off-site products

The screenshot shows the HotRecruit homepage with a dark red header containing the logo. Below the header is a banner for 'Work in a US Summer Camp' with an image of a person on a raft. The main content area features a grid of job listings, each with a company logo and a job title: 'General Assistants' (UK Youth Hostel Association), 'Climbing Instructor' (CCUSA Summer Camp Jobs), 'Ski Chalet Host' (Crystal Ski & Snowboard), 'Street Fundraiser' (Inspire People Telecoms), and 'Bar Person' (Punch Taverns). At the bottom, there is a 'YOUR JOB ALERT NAME JOB ALERT CRITERIA' field.

Sponsored Job Alert

Exclusive promotional opportunity with sponsorship of the daily job alert email. Promote your jobs directly to over **79,000** subscribers.

The screenshot shows the HotRecruit user interface. At the top, there are navigation links: 'SEARCH FOR A JOB', 'UPLOAD YOUR CV', and 'PASSWORD REMINDER'. The main content area is titled 'How to find your perfect job' and includes sections for 'Smart searching', 'Stay alert', and 'Search the latest jobs'. Below this is a 'Top Jobs' section with a grid of job categories: Administration, Catering, Customer Service, Events, Hospitality, IT, Marketing, Part time, Retail, Sales, Student, Summer, Training, and All. A 'New Hiring' section on the right lists companies like 'FRIGHT CENTRE', 'gamestation', 'GAME', 'PGL', 'REACT', 'Rule Financial', and 'welbeck'. A 'Mirror CV' section encourages users to 'upload your CV now' to let other employers find them. At the bottom, there are links to download the iPhone app, follow on Twitter, and join on Facebook. The footer contains contact information and company details.

Newsletter Sponsorship

Drive targeted traffic to your roles or profile through our weekly candidate newsletter

Reach over **205,000** registered candidates creating maximum exposure for your brand

Off-site products



Targeted email

Designed for those hard to fill positions or as part of a wider recruitment campaign, these HTML emails are also perfect for employer branding.

Segment our audience by keyword, location, salary and sector to ensure your vacancies reach the right candidates.

Network email

These email campaigns provide an ideal solution for communicating with a large, geographically dispersed population to promote:

- Nationwide recruitment campaigns
- Training courses
- Contractor services
- Other recruitment, training or work related services.