

About TheCareerEngineer



TheCareerEngineer database includes:

- Over 93,000 registered candidates
- 67,000 engineering CVs registered in the last 12 months
- Over 850,000 job alerts sent to relevant candidates each month
- Access to 1,500 new CVs every month
- 45,000 unique users per month
- 60,000 visits per month

TheCareerEngineer provides enhanced branding opportunities including a detailed company profile on our site.



Reaching the right candidates

Our candidates - NORAS 2009 survey results

- 41% are managers or hold more senior positions
- 10% have less than 1 years experience, 32% have between 1 and 16 years experience and 58% have over 16 years experience.
- 29,701 new users visited and applied for roles advertised on the site over the past 3 months
- A typical user earns an average salary of £34,100 and has 18.5 years experience
- 25,557 users updated their CV in the past 3 months
- Top Searches include:
 - Electrical Engineer
 - Maintenance Engineer
 - CAD
 - Manufacturing Engineer
 - Mechanical Engineer
 - Construction Engineer
 - Project Manager
 - Automotive Engineer
 - Aerospace Engineer
 - Design Engineer



Our candidate attraction strategy is comprehensive and high impact:

- Our in-house search engine optimisation team are dedicated to ensuring that TheCareerEngineer appears at the top of all search engine rankings
- We invest considerably in paid search, so that you don't have to

- Over 72,000 candidates registered for newsletters
- We use social media, including Twitter to provide access to passive jobseekers

- Presence at key industry and recruitment exhibitions
- Advertising across Trinity Mirror newspapers

On-site products



- 1 Banners & Buttons**

Eye-catching and prominent, banners and buttons attract candidates from the homepage or across the site. With your logo and design, let your brand work for you.
- 2 Featured Employer**

Your logo and a short introduction to your company on the homepage, with a link to your entire list of vacancies.
- 3 Urgently Required**

Need to fill your vacancy fast? Have your logo and vacancy details on the homepage, with a link directly to your most immediate vacancy.
- 4 Job of the Week**

Homepage space for a text summary with your vacancy title, organisation name, location and salary which links directly to a more detailed vacancy description and application functions.
- 5 Featured Panel**

Target candidates from the moment they open the site with a prominent posting on the homepage. Advertise your company via a streamed video presentation or through links to your vacancies or homepage.

On-site products



Job advertising

Whether you require one job or 100, our dedicated team can work out the best option for you.

Standard Job – Guaranteed 10 applications

- Includes company logo
- Appears as sponsored job boosting visibility
- Included in daily job alert emails to candidates

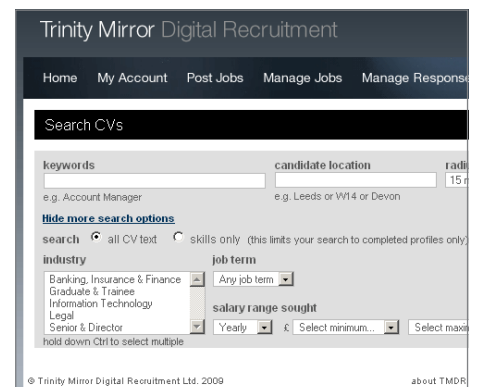
Display Job – Guaranteed 20 applications

- High impact full page advert with your branding
- Can include video
- Appears as sponsored job boosting visibility
- Included in daily job alert emails to candidates

Guaranteed response is based on a job advert being live for 1 month and if we haven't generated the guaranteed level of applications, we'll run the advert free of charge for a maximum of 5 months until we hit application levels.

Profile Page

Attract more candidates to your vacancy with a full HTML microsite in your organisation's branding.



Candidate CV database

Take a proactive approach to recruitment with our CV database.

Search by industry, keywords, salary and location to find your ideal employee.

Candidate CVs

Role	CVs
Engineering	373,467
Building and Construction	117,505
Energy/Utilities	53,078
Aerospace/Aviation/Defence	39,471
Rail	33,820
IT/Network Engineer	20,869
Mechanical Engineer	19,410
Electrical Engineer	15,463
Civil Engineer	10,141
Electronics	5,921
Chemical Engineer	2,648

Off-site products

TCE THE CAREER ENGINEER

babcock OVER 100 GRA

- AIRBUS** Graduate Opportunity
Airbus
- ALEX HARP** Design Engineer
Alex Harp
- BAE SYSTEMS** Project Engineer
BAE Systems
- MOD** Aerospace Engineers
MOD
- EXTERNAL HR** Civil Engineer
External HR

Sponsored Job Alert

Exclusive promotional opportunity with sponsorship of the daily job alert email. Promote your jobs directly to over **151,000** subscribers.

TCE THE CAREER ENGINEER SEARCH FOR A JOB UPLOAD YOUR CV PASSWORD REMINDER

Recruiting now: Centrica, E.ON, Rullion and the MoD
This month on TheCareerEngineer we have vacancies from some of the UK's top engineering employers and recruitment consultants.

Featured Employers: babcock, ASSYSTEM, shannonwhite

Top Jobs: Aerospace, Automotive, CAB, Civil, Construction, Electrical, Engineer, Maintenance, Manufacturing, Mechanical, Project, Project Manager

Partners: workthing
Identify the right career, not just the next job. Psychometric tests are a vital tool for any jobseeker to identify your strengths and what environments and work-styles you're suited to.

With **Workthings** you can:

- Get instant feedback from five psychometric tests including Myers-Briggs
- Identify your career goals and learn what motivates you
- Learn how to use your strengths and weaknesses to your advantage
- Target employers that suit your work-style

Click [here](#) to start discovering your true career potential.
[Find out more about Workthings.](#)

Home Learning College
TheCareerEngineer have partnered with Home Learning College to help improve your knowledge and skills in the job market. Courses include: Book-Keeping & Accountancy, IT & Computing, Internet & Web Design, Business & Marketing, Child Care and Social Care, Addition

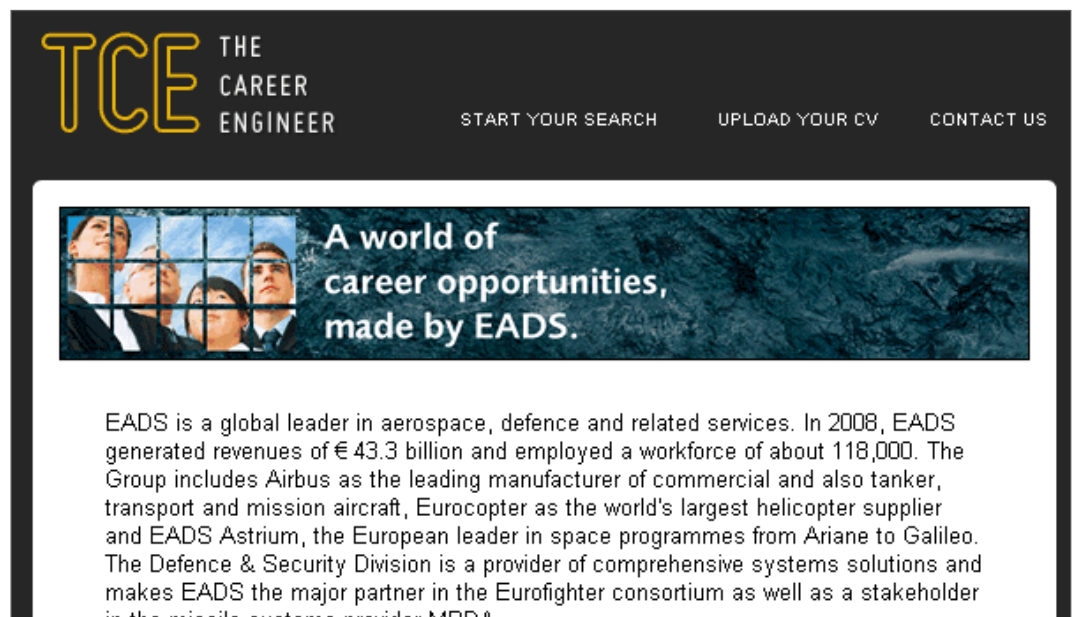
Upload your CV
Create your job alerts
Update your profile

Newsletter Sponsorship

Drive targeted traffic to your roles or profile through our weekly candidate newsletter

Reach over **72,000** registered candidates creating maximum exposure for your brand

Off-site products



The screenshot shows the top navigation bar of the TCE website. On the left is the TCE logo with the text 'THE CAREER ENGINEER'. To the right are three links: 'START YOUR SEARCH', 'UPLOAD YOUR CV', and 'CONTACT US'. Below the navigation bar is a large banner with a dark background. On the left side of the banner is a photo of four people looking out a window. To the right of the photo is the text 'A world of career opportunities, made by EADS.' Below the banner is a block of text describing EADS as a global leader in aerospace, defence and related services, mentioning its 2008 revenue of €43.3 billion and workforce of 118,000. It lists subsidiaries like Airbus, Eurocopter, and EADS Astrium, and mentions its role in the Eurofighter consortium and as a stakeholder in the missile systems provider MBDA.

Targeted email

Designed for those hard to fill positions or as part of a wider recruitment campaign, these HTML emails are also perfect for employer branding.

Segment our audience by keyword, location, salary and sector to ensure your vacancies reach the right candidates.

Premium targeted email

A personal, headhunter style email designed to target senior professionals earning £60,000+.

Select the job title, location, salary and sector you'd like to target, and we'll send a personalised plain text email to your segment with a follow up email a week later.

Network email

These email campaigns provide an ideal solution for communicating with a large, geographically dispersed population to promote:

- Nationwide recruitment campaigns
- Training courses
- Contractor services
- Other recruitment, training or work related services.