

About TheGraduate



TheGraduate database includes:

- Over 50,000 graduate CVs registered in the last 12 months
- More than 112,000 job alerts sent to relevant candidates each month
- Over 51,000 visits per month
- 40,196 unique users a month
- 263,580 page impressions per month

TheGraduate provides enhanced branding opportunities including a detailed company profile on our site.



Jobs posted on TheGraduate will also appear on other relevant sites including:

totallylegal

PlanetRecruit
JOBS FOR TECHNOLOGY PROFESSIONALS

totally
MARKETING

totallyfinancial

TCE THE
CAREER
ENGINEER

workthing.com

JobSearch

**Reaching the right
candidates**

Top searches include:

- Engineering
- Construction
- Retail
- Teaching
- Aerospace, Aviation and Defence
- Banking, Insurance and Finance
- IT
- Marketing, Advertising and PR
- Sales

**Our candidate attraction strategy
is comprehensive and high impact:**

- Our in-house search engine optimisation team are dedicated to ensuring that TheGraduate appears at the top of all search engine rankings
- We invest considerably in paid search, so that you don't have to



- We use social media including Twitter, to provide access to passive jobseekers



- Presence at key industry and recruitment exhibitions
- Advertising across Trinity Mirror newspapers
- Partnerships with RateMyPlacement, Wealthystudent and Kaboosh

On-site products

The screenshot shows the homepage of 'the graduate' website. At the top right, there is a 'Recruiters login or Find out more' link. Below the logo is a navigation bar with links: Home, Search, Recruiters A to Z, My Alerts, My Profile, My Jobs, Help, Career Advice, and Log in. A large banner image shows graduation caps. Below this is a 'search jobs' section with input fields for 'job title' (e.g. graduate engineer) and 'location' (e.g. United Kingdom). To the right is a 'latest schemes' section with a link to 'scheme listings'. The main content area is divided into several sections: 'Career Advice' with a link to 'Find out about how', 'Newsletters' with an email sign-up form, 'Featured Employer' for Babcock, and 'Urgently Required' for Enterprise. At the bottom, there are more employer logos like gap year JOBS, ARGADIA CAREERS, DESG, and Enterprise. Red circles with numbers 1, 2, and 3 are overlaid on the image to highlight specific elements: 1 points to the top banner area, 2 points to the Babcock featured employer box, and 3 points to the Enterprise urgently required box.

1 Banners & Buttons
 Eye-catching and prominent, banners and buttons attract candidates from the homepage or across the site. With your logo and design, make your brand work for you.

2 Featured Employer
 Your logo and a short introduction to your company on the homepage, with a link to your entire list of vacancies.

3 Urgently Required
 Need to fill your vacancy fast? Have your logo and vacancy details on the homepage, with a link direct to your most immediate vacancy.

On-site products

The screenshot shows the 'the graduate' website interface. At the top, there's a navigation bar with 'Home', 'Search', 'Recruiters A to Z', and 'My Alerts'. Below this is a search bar with 'engineer' entered in the 'job title' field and 'e.g. U' in the 'location' field. A 'Set up a job alert' button is also visible. The results section shows '156 jobs found (8 pages)' and a list of results. The first result is for a 'Project Engineer' role, with details: recruiter: Engineering Resources Limited, salary: competitive, location: Dubai/United Arab Emirates, and description: TITLE: Projects Engineer Purpose of the Job To provide Functional report to Electrical Engineering Manager -

Job Listing

Whether you require one job or 100, our dedicated team can work out the best option for you.

Standard Job

Job posting with your organisation's branding + a sponsored listing to boost the visibility of your vacancy

Display Job

Job posting with your organisation's branding + a video or PowerPoint file hosted on our site, promoting your company or vacancy + a sponsored listing to boost the visibility of your vacancy

Basic Job

Your company logo shown alongside a summary of your vacancy*

*This product is only available to recruitment consultancies

The screenshot shows the 'TUI Travel PLC Corporate Profile' page. It features the 'the graduate' logo and a navigation bar with 'Home', 'Search', 'Recruiters A to Z', and 'My Alerts'. The main content area includes a 'search jobs' section with 'engineer' in the job title field and 'e.g. U' in the location field. Below this is a 'Set up a job alert' button. The results section shows '156 jobs found (8 pages)' and a list of results. The first result is for a 'Project Engineer' role, with details: recruiter: Engineering Resources Limited, salary: competitive, location: Dubai/United Arab Emirates, and description: TITLE: Projects Engineer Purpose of the Job To provide Functional report to Electrical Engineering Manager -

The screenshot shows the 'the graduate' website CV search interface. It features the 'the graduate' logo and a navigation bar with 'home', 'my account', 'post jobs', 'manage jobs', and 'manage responses'. The main content area includes a 'Search CVs' section with a search bar and a 'keywords' field. Below this is a 'candidate location' field and a 'radius' field. The search options include 'all CV text' and 'skills only'. The industry dropdown menu is open, showing options like 'Accountancy', 'Administration & Secretarial', 'Adventure', 'Aerospace, Aviation & Defence', and 'Banking, Insurance & Finance'. The job term dropdown menu is also open, showing 'Any job term'. The salary range sought dropdown menu is open, showing 'Yearly' and 'Select minimum...'.

Profile Page

Attract more candidates with a microsite dedicated to your organisation, your vacancies, opportunities and benefits.

CV Database

Take a proactive approach to recruitment with our CV database. Search by industry, keywords, salary and location to find your ideal employee.

Off-site products

the graduate
a first class match

ARCADIA CAREER
BURTON GOROTHY PERKINS OXTE (ALSO)

	Graduate Media Tele S Enterprise
	Business Support Grad Babcock
	DESG Graduate Schem DESG
	Business, Engineering BAE Systems
	Recruitment Consultan Page Personnel

YOUR JOB ALERT NAME JOB ALERT CRITERIA

Sponsored Job Alert

Exclusive promotional opportunity with sponsorship of the daily job alert email. Promote your jobs directly to over **11,900** subscribers.

the graduate
a first class match

SEARCH FOR A JOB | UPLOAD YOUR CV | PASSWORD REMINDER

Looking to get a step on the ladder?
From Jim Knight MP, Minister for Employment and Welfare Reform

Starting out on your career is never easy and in the current economic climate we know that it can be even harder. Young people have been hit particularly hard by the recession, which is why the government has made them a key focus over the last few months.

One reason that finding a job in your late teens and early twenties is difficult is a lack of experience. This problem can sometimes feel like a catch 22 situation, you need the experience to get a job, but you need a job to get the experience. To help combat this problem the Government has been working hard to create thousands of opportunities for work, training and jobs to give young people that first break and a chance to develop their potential in a way that shows employers what they can do.

There are loads of opportunities out there, and if you're under 25, there is likely to be something available for you. Check out the [Working+ blog](#) to find out what's available.

In the meantime, if you're still looking for [graduate](#) or [entry-level](#) opportunities, visit [TheGraduate](#) to start your search.

Top Jobs

CAD	Grad scheme	Project Manager
Electrical	IT	Support
Engineer	Legal	Telecoms
Finance	Media	Trainee

Partners

working+
Identify the right career, not just the next job
Psychometric tests are a vital tool for any jobseeker to identify your strengths and what environments and work-styles you're suited to.

With **Working+** you can:

- Get instant feedback from five psychometric tests including Myers-Briggs
- Identify your career goals and learn what motivates you
- Learn how to use your strengths and weaknesses to your advantage
- Target employers that suit your work-style

Click [here](#) to start discovering your true career potential.
[Find out more about Working+.](#)

Hot getting the interviews you deserve?
Your CV is the first thing a prospective employer sees and is key in positioning you as the perfect candidate for the job. But how do you know what recruiters are really looking for? We've teamed up with CV

Upload your CV
Create your job alerts
Update your profile

Newsletter Sponsorship

Drive targeted traffic to your roles or profile through our weekly candidate newsletter

Reach **20,000** registered graduates creating maximum exposure for your brand

Off-site products



The screenshot shows the 'the graduate' website interface. At the top left is the logo 'the graduate'. To its right are three navigation links: 'START YOUR SEARCH', 'UPLOAD YOUR CV', and 'CONTACT US'. The main content area features a collage of images: a man in a blue shirt looking at a screen, a smiling woman, a submarine, a jet fighter, and an architectural rendering of a building. Overlaid on this collage is a large orange sign with white text that reads: 'ENGINEERING & TECHNICAL BUSINESS SUPPORT GRADUATE PROGRAMMES', 'LOCATION: UK-WIDE', and 'SALARY: £21-25K'. Below the collage, a paragraph of text reads: 'On land, on sea, by air - from submarines to trains, planes and power stations - a career with Babcock can launch you on a fascinating journey, in any number of directions.'

Targeted Email

Contact an exclusive and highly relevant segment of our candidate database with a Targeted Email. You choose the content and the type of candidates you'd like to reach, we do the rest.