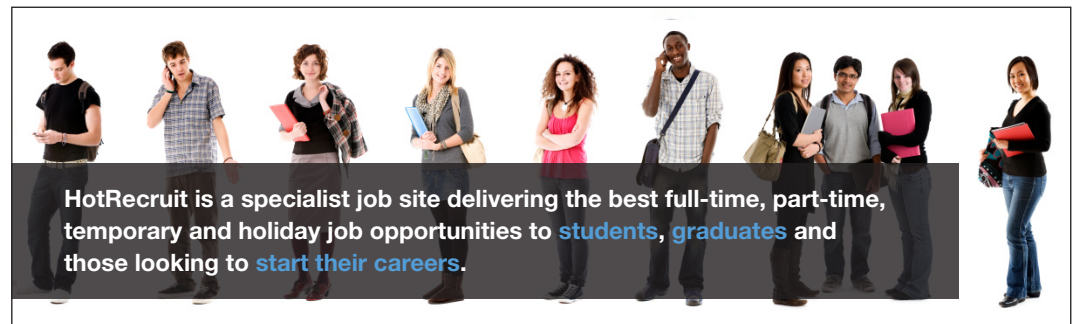


## About HotRecruit



### The HotRecruit database includes:

- Over 1,750 new CVs registered every month
- Over 850,000 job alerts sent to relevant candidates each month
- 75,000 visits per month
- 73,751 unique users a month
- 292,352 page impressions per month

HotRecruit provides enhanced branding opportunities including a detailed company profile on our site.



Jobs posted on HotRecruit will also appear on other relevant sites including:



## Reaching the right candidates

### Top searches include

- Catering and Hospitality
- Seasonal and Holiday
- Customer Services and Call Centre
- Gap Year
- Entertainment, Leisure and Sport
- Promotions and Events
- Education and Training
- Administration and Secretarial
- Retail

### Our candidate attraction strategy is comprehensive and high impact:

- Our in-house search engine optimisation team are dedicated to ensuring that HotRecruit appears at the top of all search engine rankings
- We invest considerably in paid search, so that you don't have to



- 165,000 registered newsletter subscribers
- We use social media, including Twitter and Facebook to provide access to passive jobseekers

facebook

twitter

- We've built partnerships with RateMyPlacement and Wealthystudent
- Presence at key industry and recruitment exhibitions

## On-site products

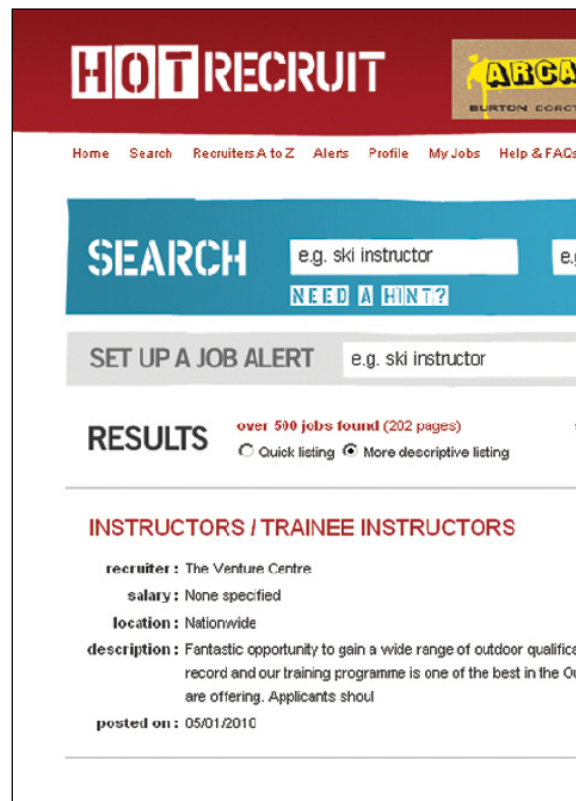
The screenshot shows the HOT RECRUIT website homepage. At the top right, there is a navigation bar with the text 'Recruiters: Log in or Find out more 0845 468 0568'. Below this is a search bar with the text 'SEARCH' and input fields for 'e.g. ski instructor' and 'e.g. France', along with a 'GO!' button and a 'NEED A HINT?' link. The main content area is divided into several sections: 'PROMOTE ME' with a 'Let's create one' button, 'THE LATEST JOBS' with a 'Don't miss out' button, and 'SIGN ME UP!' with an email input field and a 'GO!' button. A 'HOT EMPLOYER' section features a 'Punch Taverns' logo and a 'Find out more' button. Below this is a 'JOBS OF THE WEEK' section with three job listings. At the bottom, there is an 'EMPLOYERS' section with logos for PGL, RED, and Wesser, and a 'Back to top' link.

**1 Hot Employer**  
Your logo and a short introduction to your company on the homepage, with a link to your entire list of vacancies.

**2 Job of the Week**  
Homepage listings with a text summary including job title, organisation name, location and salary which links directly to a more detailed vacancy description and application functions.

**3 Banners & Buttons**  
Eye-catching and prominent, banners and buttons attract candidates from the homepage or across the site. Use your logo and design to make your brand work for you.

## On-site products



### Job Listing

Whether you require one job or 100, our dedicated team can work out the best option for you.

#### Standard Job

Job posting with your organisation's branding  
+ a sponsored listing to boost the visibility of your vacancy

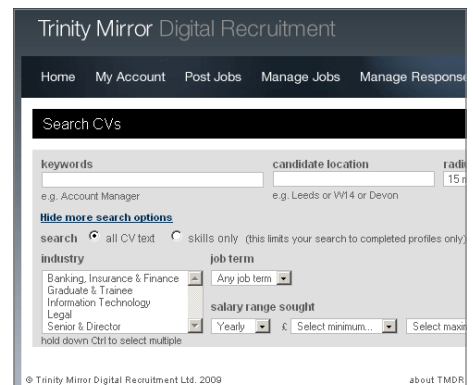
#### Display Job

Job posting with your organisation's branding  
+ a video or PowerPoint file hosted on our site, promoting your company or vacancy  
+ a sponsored listing to boost the visibility of your vacancy

#### Basic Job

Your company logo shown alongside a summary of your vacancy\*

\*This product is only available to recruitment consultancies



### Profile Page

Attract more candidates with a microsite dedicated to your organisation, your vacancies, opportunities and benefits.

### CV Database

Take a proactive approach to recruitment with our CV database. Search by industry, keywords, salary and location to find your ideal employee.

## Off-site products

**HOT RECRUIT**

Work in a US Summer Camp

**yha** UK Youth Hostel Association  
**Climbing Instructors** CCUSA Summer Camp Jobs  
**CRYSTAL** Ski Chalet Host Crystal Ski & Snowboard  
**inspirePEOPLE** Street Fundraiser Inspire People Telecoms  
**Punch Taverns** Bar Person Punch Taverns

YOUR JOB ALERT NAME JOB ALERT CRITERIA

### Sponsored Job Alert

Exclusive promotional opportunity with sponsorship of the daily job alert email. Promote your jobs directly to over **120,000** subscribers.

**HOT RECRUIT**

November's top Jobs from HotRecruit

Looking for a job? [Submit your CV](#) or [upload your CV](#) on HotRecruit now.

To speed up your search, here are the latest top jobs:

Admin	Finance	Sales
IT	Marketing	Senior Associates
Catering	Downsides	Student
Construction	Part Time	Temp
Customer Service	Recruitment	Trainee

Do you not have a profile?

To view the job alerts for any of these take your login, just click on a job alert (the job title) at the top of the search results page and will keep sending similar ones directly to your inbox.

Alternatively, tweak the search by adding a location or salary and you'll get even more relevant job alerts directly to your inbox.

Good luck!

**Partners**

**worktribe** Identify the right career, not just the next job. Requirements are a little less for any jobseeker to level by your immediate and work environment, and work under you're called to.

With Worktribe you can:

- Get instant feedback from the pay and the team including the pay package
- Identify your career goals and learn what makes you
- Learn how to use your strengths and create space to your advantage
- Target employers that are your work style

Click here to start discovering your true career potential.

Find out more about Worktribe.

**Christmas Competition**

Win a fantastic Christmas Party Day worth over £100 including Pizzazz, Good Food, Christmas A Month, daily massages, Book of the Month, and the perfect Christmas dinner. It's now open!

To enter simply email your name, telephone number and address to:

[Upload your CV](#)

[Create your job alerts](#)

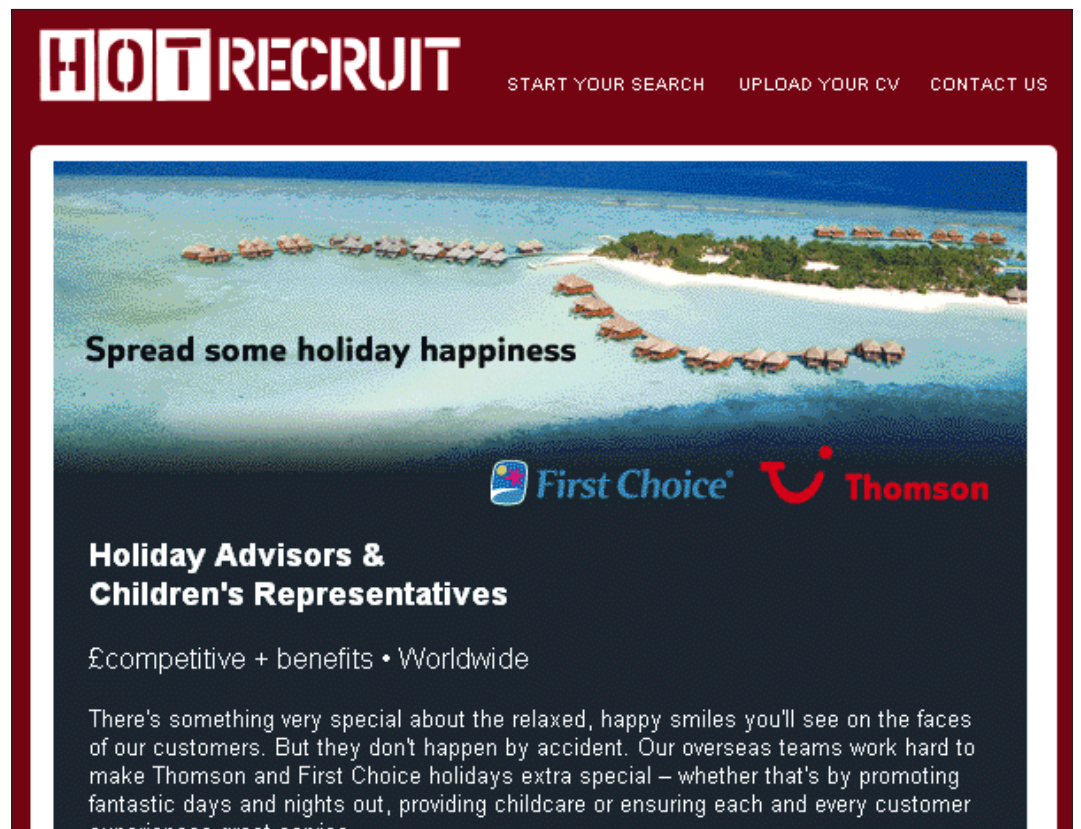
[Update your profile](#)

### Newsletter Sponsorship

Drive targeted traffic to your roles or profile through our weekly candidate newsletter

Reach over **165,000** registered candidates creating maximum exposure for your brand

## Off-site products



The screenshot shows the HOT RECRUIT website interface. At the top, the logo 'HOT RECRUIT' is displayed in white on a dark red background. To the right of the logo are three navigation links: 'START YOUR SEARCH', 'UPLOAD YOUR CV', and 'CONTACT US'. Below the navigation is a large banner image of a tropical island with overwater bungalows. The text on the banner reads: 'Spread some holiday happiness' in white. Below this, the logos for 'First Choice' and 'Thomson' are shown. The main heading for the job is 'Holiday Advisors & Children's Representatives' in white. Underneath, it says '£competitive + benefits • Worldwide'. A paragraph of text follows: 'There's something very special about the relaxed, happy smiles you'll see on the faces of our customers. But they don't happen by accident. Our overseas teams work hard to make Thomson and First Choice holidays extra special – whether that's by promoting fantastic days and nights out, providing childcare or ensuring each and every customer experiences great service.'

### Targeted Email

Contact an exclusive and highly relevant segment of our candidate database with a Targeted Email. You choose the content and the type of candidates you'd like to reach, we do the rest.