

## About JobsinSocialWork



### The JobsinSocialWork database includes:

- Over 10,000 CVs
- Over 6,000 job alerts sent to relevant candidates each month
- 15,196 visits every month
- 12,120 unique users per month
- 69,557 page impressions per month

**JobsinSocialWork provides enhanced branding opportunities including a detailed company profile on our site.**



**Jobs posted on JobsInSocialWork will also appear on other relevant sites including:**



**Reaching the right candidates**

**Top searches include:**

- Social worker
- Care assistant
- Support work
- Care manager
- Social care
- Counsellor
- Social housing
- Home manager
- Care worker
- Childcare

**Our candidate attraction strategy is comprehensive and high impact:**

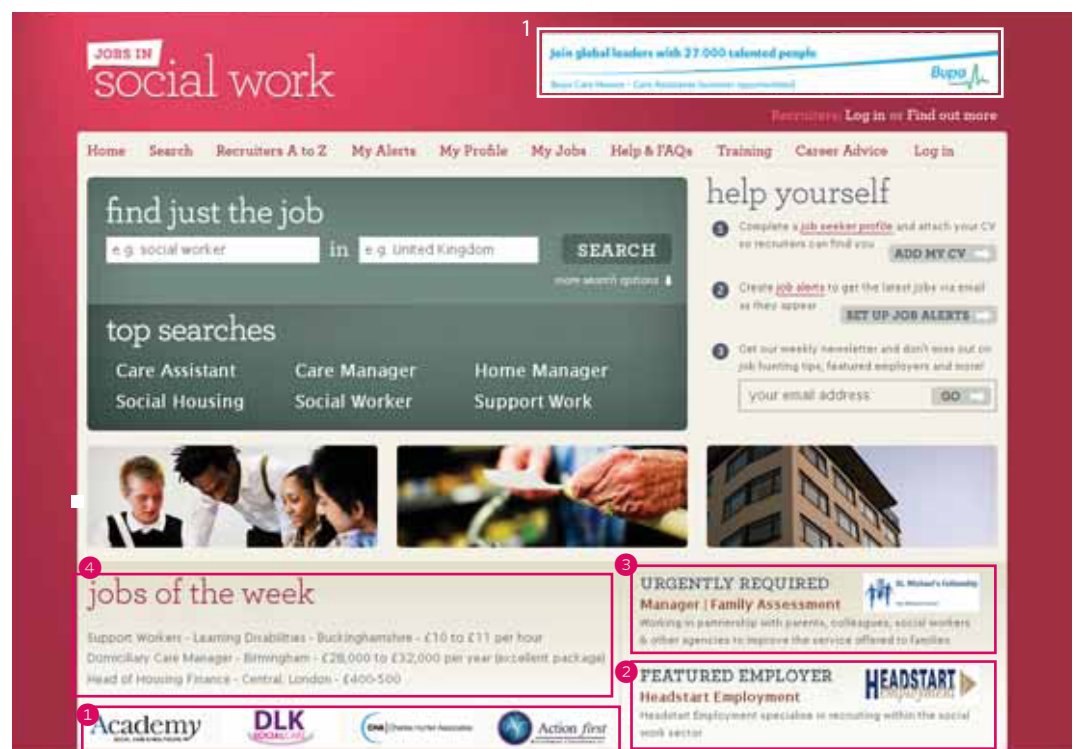
- Our in-house search engine optimisation team are dedicated to ensuring that JobsinSocialWork appears at the top of all search engine rankings

- We invest considerably in paid search, so that you don't have to



- Presence at key industry and recruitment exhibitions
- Advertising across Trinity Mirror newspapers

On-site products



1 Banners & Buttons

Eye-catching and prominent, banners and buttons attract candidates from the homepage or across the site. With your logo and design, make your brand work for you.

3 Urgently Required

Need to fill your vacancy fast? Have your logo and vacancy details on the homepage, with a link direct to your most immediate vacancy.

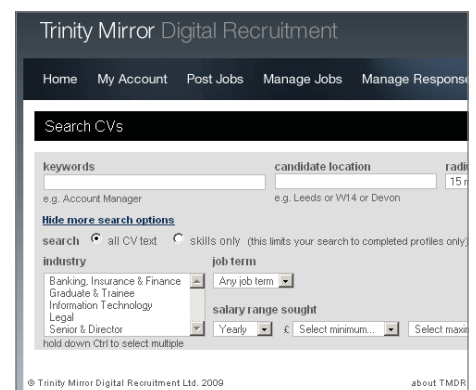
2 Featured Employer

Your logo and a short introduction to your company on the homepage, with a link to your entire list of vacancies.

4 Job of the Week

Homepage space for a text summary with your vacancy title, organisation name, location and salary which links to a more detailed vacancy description and application functions.

**On-site products**



**Job advertising**

Whether you require one job or 100, our dedicated team can work out the best option for you.

**Standard Job – Guaranteed 10 applications**

- Includes company logo
- Appears as sponsored job boosting visibility
- Included in daily job alert emails to candidates

**Display Job – Guaranteed 20 applications**

- High impact full page advert with your branding
- Can include video
- Appears as sponsored job boosting visibility
- Included in daily job alert emails to candidates

Guaranteed response is based on a job advert being live for 1 month and if we haven't generated the guaranteed level of applications, we'll run the advert free of charge for a maximum of 5 months until we hit application levels.

**Profile Page**

Attract more candidates to your vacancy with a full HTML microsite in your organisation's branding.

**Candidate CV database**

Take a proactive approach to recruitment with our CV database.

Search by industry, keywords, salary and location to find your ideal employee.

# JOBS IN social work

## Off-site products

### Sponsored Job Alert

Exclusive promotional opportunity with sponsorship of the daily job alert email. Promote your jobs directly to candidates.

### Newsletter Sponsorship

Use your brand to your advantage with a logo button on weekly newsletters

## Off-site products

Don't see this email? [Click here.](#)

JOBS IN  
social work

START YOUR SEARCH    UPLOAD YOUR CV    CONTACT US

**DO YOU HAVE WHAT IT TAKES TO HELP PEOPLE TURN THE CORNER?**

Maybe you're already working within social care or have voluntary or personal experience of supporting people with mental health or substance misuse issues. Either way, you'll have just the kind of life skills we need to help our service users in London make a vital change of direction in their lives.

We have a range of opportunities for:  
Support Workers and Project Workers  
in our successful Mental Health and Substance Misuse services across London. Join us and you will enjoy attractive rewards, ongoing development and excellent prospects as part of the UK's

### Targeted Email

Contact an exclusive and highly relevant segment of our candidate database with a Targeted Email. You choose the content and the type of candidates you'd like to reach, we do the rest.