

## Looking to recruit senior director-level candidates cost-effectively?

IoD members can take advantage of up to 50% discount on two advertising options to reach director-level jobseekers. Online only packages are available through [TotallyExec.com](http://TotallyExec.com) and combined online and print packages are available with Director magazine.

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### Online only through [TotallyExec.com](http://TotallyExec.com)

TotallyExec provides access to over 90,000 executives earning in excess of £60,000, across key business functions.

IoD members are exclusively entitled to up to 50% discount to advertise their vacancies on the site, so a single job listing starts from as little as £275.

You can advertise your vacancy online, through [TotallyExec.com](http://TotallyExec.com), in the following ways:

- Job adverts (standard or display)
- Premium targeted email – a targeted headhunter style email to a highly-relevant segment of 90,000 senior executives
- Display advertising on homepage and run of site (leaderboard banners and mid page unit available)

The [TotallyExec media pack](#) is available [here](#)

To find out more, please contact us on: 0845 468 2389 or [IoD@totallyexec.com](mailto:IoD@totallyexec.com)

### Combined print and online with Director magazine

By harnessing print and online channels in one package, your recruitment advertisement will be seen by the UK's key decision makers who read Director magazine. Director magazine is sent directly to every UK member of the IoD every month.

Recruitment advertising packages with Director include:

- The standard [TotallyExec](http://TotallyExec.com) job listing (as outlined), fully searchable via [iod.com](http://iod.com)
- A half page display advertisement in Director magazine
- An exclusive display position on [iod.com](http://iod.com) linking through to the full detail on your vacancy
- Complete packages are available for £1,540. A 50% discount is available to IoD members so packages can be purchased for as little as £770 plus VAT

The [IoD media pack](#) is available [here](#)

To find out more about the packages available call Director advertising on 020 7766 8900.